

From:

Sent: 15 September 2026 11:07

To: Business Licence <business.licence@brent.gov.uk>

Subject: Re: New Premises - The Lodge, Kingsbury Road, NW9 9HA - 39409

Thank you for forwarding the representation received from the local resident in relation to my application for a new premises licence for The Lodge.

I appreciate the concerns raised and would like to take a constructive approach. I believe that providing the resident with the full facts concerning the proposed operation, together with the safeguards that have been agreed with the Police, may help to address some of the concerns raised.

I would therefore be grateful if the Licensing Department could respond directly to the resident, or otherwise provide them with the information below, so that they are able to consider the application on the basis of the actual proposed operation and the conditions that will apply.

The proposed operation is significantly different from the previous operation of the premises.

Most importantly, I have accepted the full set of Police conditions, which will form part of the premises licence conditions. These provide a comprehensive framework for the responsible management and operation of the premises.

Amongst other safeguards, the conditions provide for:

- A digital colour CCTV system to operate while the premises are open for licensable activities, with recordings retained for 31 days.
- CCTV coverage of persons entering and leaving the premises and of external areas used by the premises or its patrons.
- CCTV footage to be made available to the Police and authorised Brent Council officers upon request.
- A trained member of staff conversant with the CCTV system to be available whenever the premises are open to the public.
- A detailed incident log recording, amongst other matters, crime and disorder, barred customers, ejections, drug or weapon seizures, complaints, CCTV faults and visits by relevant authorities or emergency services.
- Notices at the exit requesting customers to respect the needs of local residents when leaving the premises.

- A specific prohibition on Mr Gokcan Algul having any involvement in the running of the premises, together with the restrictions on his attendance set out in the agreed conditions.

. No alcohol

- No shisha smoking.

- No recorded music or live music. I confirm that neither recorded nor live music forms part of my proposed operation.

- Food and drink sold for consumption on the premises to be provided by waiter service to seated customers.

- A terminal hour of 11:00 pm, Sunday to Thursday and 00:00 hours on Friday and Saturday.

- No Temporary Event Notice being submitted or applied for in relation to the premises.

I believe these conditions provide substantial safeguards against the types of concerns raised in the representation, particularly in relation to crime and disorder, public nuisance, customer behaviour, CCTV, complaints and customer dispersal.

I also think it is important to put the current condition of the premises into its proper context.

The Lodge has been subject to a closure order since January 2025 and has consequently not operated as a normal business premises for a prolonged period. During that period, the premises have unfortunately also been subject to unauthorised access, including squatters and vandalism. This has contributed to the deterioration and neglected appearance of parts of the site.

My intention in seeking the new premises licence is to bring the premises back into legitimate, controlled and responsible use, with proper management and the agreed Police safeguards in place.

I fully understand that residents who have experienced or observed problems associated with the premises in the past may understandably have concerns about its reopening. However, I respectfully ask that the proposed operation and the safeguards now agreed with the Police are considered when assessing the likely impact of this particular application.

I would also like to engage directly with the resident who has made the representation. I do not have their contact details and therefore cannot contact them directly.

If the resident would be willing, I would be very happy to explain the proposed operation and safeguards personally, either by telephone or by email, whichever they would prefer. I would also be happy to listen to any particular concerns they may have and

consider whether there are practical matters that can reasonably be addressed within the operation of the premises.

I hope that by providing the resident with the relevant facts and the detailed conditions that will govern the operation, any concerns arising from a misunderstanding of the proposed use can be addressed. If, having considered this information and the safeguards that will apply, the resident feels that their concerns have been satisfactorily addressed, I would of course welcome them reconsidering their representation.

I would therefore be grateful if the Licensing Department could communicate this information to the resident and, if appropriate and with the resident's agreement, facilitate an introduction between us.

I remain fully committed to operating The Lodge responsibly and in a manner that respects the surrounding residential community.

I hope that this approach will assist the resident, the Licensing Department and myself in reaching a constructive understanding of the proposed operation before the application is determined.

I would be grateful if this response could be placed before the Licensing Sub-Committee/decision-maker when considering the application and the resident's representation.